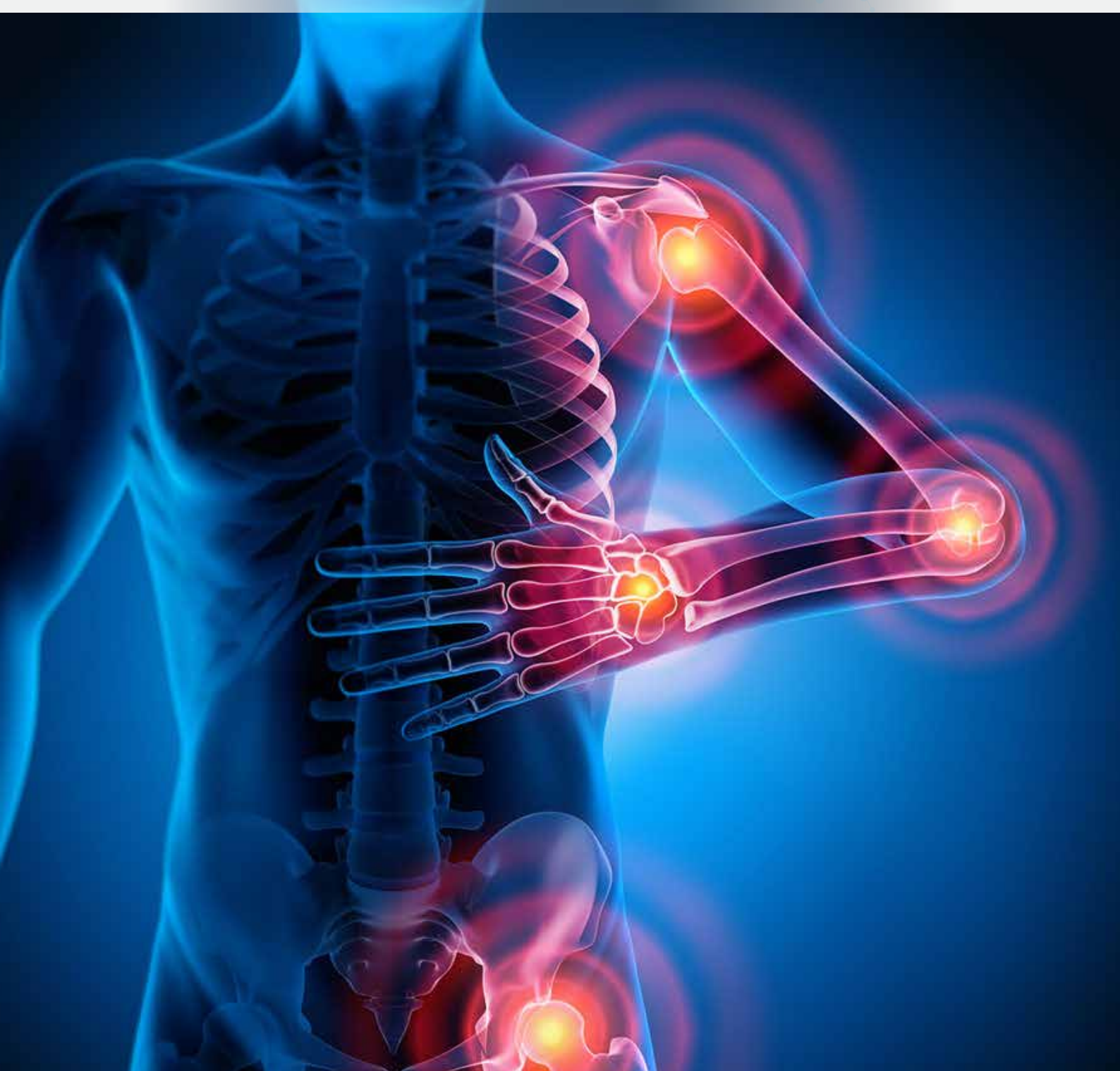


12th KENYA ORTHOPAEDIC ASSOCIATION

Annual Scientific Conference



Theme: Training the 21st Century Orthopaedic Surgeon

Date: 13th -15th June 2018 | **Venue:** Pride Inn Hotel | **Shanzu Kenya**

ABOUT KOA

The Kenya Orthopaedic Association is committed to continuous improvement of the standards of care of orthopaedic and trauma patients and it advocates for and promotes the welfare of its members.

The vision of KOA is to achieve the highest standards of care for the patients through supporting programs and policies which ensure increased access to cost-effective care centered on evidence-based and resource-sensitive orthopaedic practice by qualified members.

Highlights from 2018 conference from exhibitors:

- *93% expectations were met*
- *98% would exhibit again*
- *91% Delegate traffic was good and exhibit time was adequate*
- *50+ Exhibitors*
- *216 Delegates*

KOA CONFERENCE 2018

The annual conferences of the Kenya Orthopaedic Association bring together orthopedic scholars and practitioners from all over Kenya, East Africa and other parts of the world to discuss contemporary issues and challenges in the field. The goal is to advance the understanding of orthopedics, enhance the knowledge of all the practitioners and facilitate collaboration on research. For more information about the conference, please visit: www.koa.or.ke

Sub-themes for the conference:

- *Orthopaedic Oncology*
- *Limb Salvage*
- *Trauma*
- *Leadership in Orthopaedics*
- *Medicolegal Issues in Orthopedics*



For this prestigious event, we are pleased to offer a variety of different sponsorship packages that will offer guaranteed exposure to a wide audience.

Conference Partner Sponsor Kshs.1,000,000

- Co-branding on all conference material plus all partner benefits as below.
- Guest speaker at Welcome Reception Party and Gala Dinner (10 min's presentation)
- Recognition as a Conference Partner Sponsor on audio visual display in main conference hall in between scientific sessions
- One (1) full, A5 page, portrait, color company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- Acknowledgement as a Conference Partner Sponsor on printed conference documents, including conference handbook and promotional posters
- One (1) 3m x 3m (9m²) exhibition booth in the main entrance to the conference venue
- Three (3) complimentary conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches, the Welcome Reception and the Conference Dinner.
- Company logo on conference website with links to company website.
- Three (3) inserts into conference delegate bag.

Gold Sponsorship Package Kshs. 800,000

- Recognition as a Conference Sponsor on audio visual display in main conference hall in between scientific sessions
- One (1) page, A5 page, portrait, color company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- Acknowledgement as a Conference Sponsor on printed conference documents, including conference handbook and promotional posters
- One (1) 3m x 2m (6m²) exhibition booth in the main entrance to the conference venue
- Two (2) complimentary conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches, the Welcome Reception and the Gala Dinner.
- Company logo on conference website with links to company website.
- Two (2) insert into conference delegate bag

Silver Sponsorship Package Kshs. 700,000

- One (1) , A5 page, portrait, color company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- Acknowledgement as a Conference Sponsor on printed conference documents, including conference handbook and promotional posters
- One (1) complimentary conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches, the Welcome Reception and the Gala Dinner.
- One (1) 3m x 2m (6m²) exhibition booth in the main entrance to the conference venue
- Company logo on conference website with links to company website.
- One (1) insert into conference delegate bag.

Gala Dinner Sponsor (only one available) Kshs. 600,000

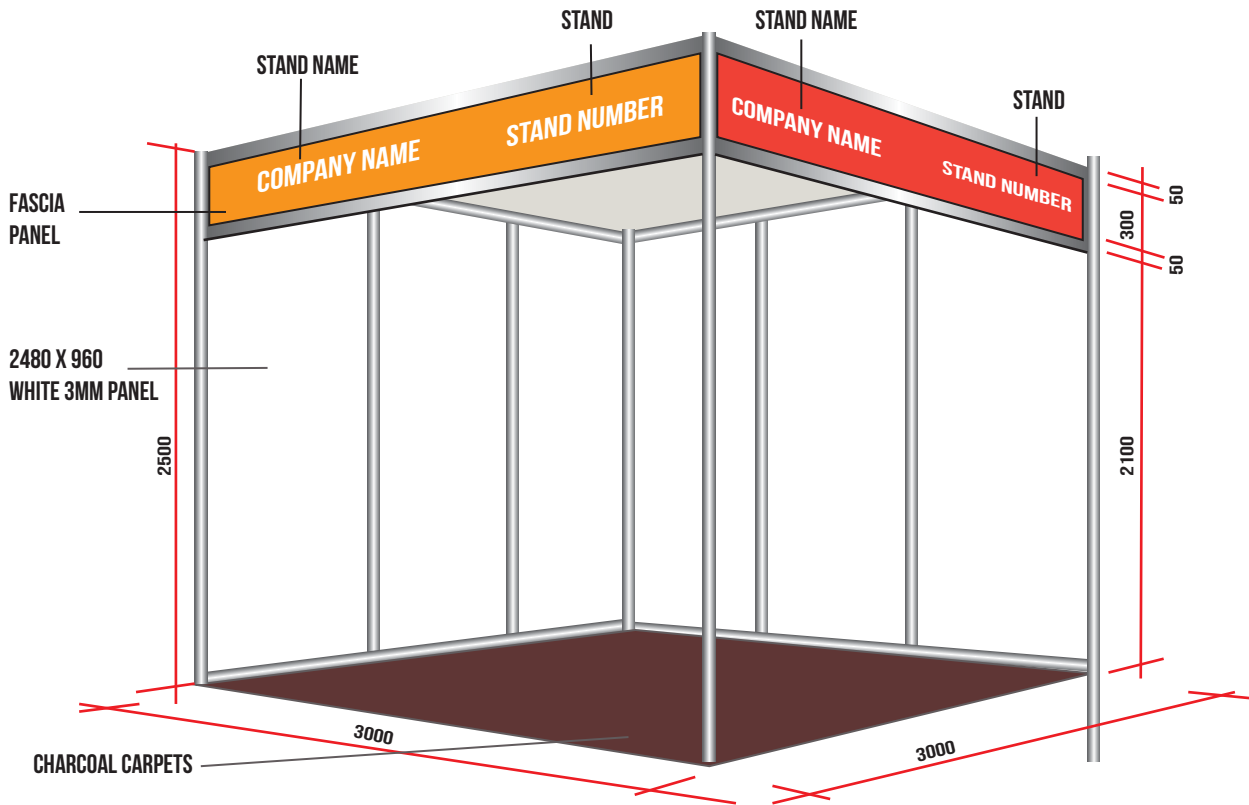
- Verbal acknowledgement as the Conference Dinner Sponsor during the Conference Dinner.
- Acknowledgement as the Conference Dinner Sponsor on printed Conference documents, including conference handbook and dinner invitation cards
- An opportunity to address guests at the Conference Dinner (10 minute presentation only).
- Company name/logo on Conference Dinner function ticket.
- Exclusive signage rights with signage prominently displayed at the Conference Dinner (pull-up banner to be supplied by sponsor by the advised deadlines).
- An opportunity to place one (1) promotional item at each place setting at the Conference Dinner (supplied by sponsor by the advised deadlines and no larger than A4 size).
- Three (3) complimentary tickets to the Conference Dinner.
- Company logo on conference website with links to company website.
- One (1) satchel insert (supplied by the advised deadlines, lightweight and no larger than A4 size)

Pre-Conference Symposium Workshop

Opportunity to sponsor any or all of the pre-conference workshops. Kindly contact the event organizer for more information

EXHIBITION BOOTH PACKAGE (LIMITED SPACES AVAILABLE) KSHS.110,000

- One (1) 3m x 2m (6m²) exhibition booth. Inclusive of power source, centre bulb, 1 table and 2 chairs
- Two (2) complimentary conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches



During the 2018 **KOA** conference, a raffle competition will be organized by KOA which will involve the Industry. The raffle is to encourage footfall by members to the stands. If you would like to include a prize for the raffle, kindly contact the event organizer. Some of the activities during the conference will be conducted at the exhibition area to encourage further footfall.

Tea breaks have been extended to allow delegates to further interact with Industry.

All exhibitors are requested to plan to exhibit till late on Thursday and Friday.



CONFERENCE MATERIALS SPONSORSHIP PACKAGE

This includes the sponsorships of posters, bags, lanyards and nametags, program and banners.

The benefits of this are:

- *Company name/logo on lanyards*
- *Company logo on bags and nametags*
- *Advertisement in the program booklet*
- *Company logo on one of the banners*
- *Discounted exhibition booth*
- *One (1) bag insert (supplied by sponsor by the advised deadlines, lightweight and no larger than A4 size).*

This package will be allocated on a first come basis. Kindly contact the event organizer

Other & Event Sponsorship

Welcome Reception (Kshs.500,000)

The welcome reception will be held at the Boma Inn Hotel Eldoret . Sponsoring company will be given a 15 minute trade talk slot during the opening cocktail.

Symposium (Kshs.600,000) (opportunity to brand and interact with delegates)

Opportunity to sponsor a symposium where the sponsoring company representatives will be given a chance to host a 10 minute talk. This will be preceded by a 10 minute scientific talk by one of the surgeons nominated by the sponsor.

The 2018 program also includes sponsored sessions. For more information on the program slots available for sponsorship kindly contact the event organizer.

Student Support & Delegate Registration

Companies that pay for registration and accommodation of more than 5 full delegates or 7 students and take up a booth will be given 2 additional complimentary tickets to the conference including meals.

Advertisement in the Abstract booklet/Program

Interested companies can advertise in the program booklet at the below rates:

Half Page Advert	Kshs. 25,000
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Full page Advert	Kshs. 40,000
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Back inside cover Advert	Kshs. 45,000
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Front inside cover Advert	Kshs. 45,000
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For more information on sponsorship packages, please contact

info@mmskenya.co.ke

KOA Sponsorship Exhibitor Booking Form

Name:

Company:

Contact:

Position:

Address:

Telephone:

Postcode:

Email:

Conference Sponsorship Options (Please Indicate Your Selection)

Conference Partner

GOLD **SILVER**

Gala Night dinner

Exhibition Booth Welcome Reception Registrar support Lunch

Other kind of sponsorship (Please specify)

Trade Exhibitor Packages

I would like to book the following:

Complimentary trade space approx (Gold, Silver and Bronze Sponsors Only)

Approx trade space at a cost of 110,000.

I require a non-dressed table I will provide my own stand

Payment Method

I have enclosed a cheque payment of Kshs

please invoice my organization

I would like to pay by bank transfer (All Bank Charges to be paid by the Sender):



Terms & Conditions

1. By returning this signed Sponsorship Agreement (“Agreement”), you agree to be a non-exclusive Sponsor of The KOA Annual Scientific Conference 2018 on the following terms and conditions set out below.
2. Sponsorship entitlements will not commence until the 60% deposit has been paid. Deposit is due by 13th January 2018. Full payment is required by 31st January 2018.
3. Monies paid are non-refundable.
4. Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the documentation and preference will be determined in order of receipt of the signed Agreement and deposit. The Conference Organizers will notify you if you are unable to participate in your requested category.
5. The KOA Annual Scientific conference Committee must approve the size and content of all inserts in the delegate packs.
6. Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you KOA and/or the Conference Organizers and you must not do anything where you will, in any way, be represented that you are a partner of the KOA and/or the Conference Organizers.
7. Ophthalmic Clinical Officers Association will not allow any concurrent events involving any section of their members and/or conference delegates to be held during the duration of the conference. Any sponsor organizing such events will have their representatives and publicity material ejected from the conference and be forbidden from participating in future KOA events

I Representing
agree to the above conditions.

.....
Signature Date

Thank you for supporting the KOA Scientific Conference 2018





THANK YOU